



EdCIL(India)Limited

A"MINI RATNA "CATEGORY-I" CPSE OF GOVT. OF INDIA
EdCIL House, 18A, Sector-16A, NOIDA-201301(UP) Tel: 0120-4156001-
02, 120- 4154003 & 0120-2970206-08, Fax:0120-2970209

Advertisement No.1/2024-25/EdCIL-E-Vidya

RECRUITMENT OF ACADEMIC CONSULTANT / BUSINESS CONSULTANT AND PR CONSULTANTS ON CONTRACTUAL BASIS FOR E-VIDYA PROJECT UNDER NATIONAL COUNCIL OF EDUCATIONAL RESEARCH AND TRAINING (NCERT)

PM e-VIDYA is an initiative of the Ministry of Education, Government of India to enhance the momentum of the solutions provide in the education sector in India and abroad to drive global efficiency, effectiveness and competitiveness.

Applications are here by invited from competent Professionals for working on contractual positions in the e-Vidya project at NCERT. The details are as under:

Name of Post	Educational Qualifications and Job Requirements	Experience, Age and Consolidated consultancy
Academic Consultant (02 posts):	Essential Qualification 1. Masters' Degree in Mathematics/ History / Political Science/ Economics / Geography / Sociology / Physics / Chemistry from recognized University / Institute or equivalent with 55% marks or equivalent grade for general category and 50% in case of SC/ST/PH/Women candidates. 2. PhD /NET/SLET Qualified in relevant subject Job requirement: The consultant would be required to provide academic inputs for developing e- Contents in school subjects of classes 1 to 12 besides preparing schedules for different channels, monitoring these channels and coordinating with various participating agencies for the purpose. Any other work to be assigned from time to time.	Experience: A minimum of 5 years of experience of working as an academic expert in educational projects at national / state level in the education sector or equivalent with knowledge of computer application. Age Criteria - not more than 45years as on 30.04.2024 relaxable by 5 years for OBC/SC/ST/PH/women candidates Mode of engagement - contractual Consolidated fee / pay range- Consolidated consultancy fee of Rs. 70,000/- (Rupees Seventy Thousand Only) per month

<p>Business Consultant (01 post)</p>	<p>Essential Qualification Post-Graduation in Business Administration from a recognized University with 55 % marks or equivalent grade in general category and in case of SC/ST/PH it will be 50%.</p> <p>Job requirement: The consultant would be required to develop and operationalise strategies for monetisation of 200 PM eVidya DTH TV channels along with monitoring these channels and coordinating with various participating agencies</p>	<p>Experience: A minimum of 5 years of overall experience in Industry or Government set up.</p> <p>Age Criteria – not more than 45 years as on 30.04.2024 (relaxable by 5 years for OBC/SC/ST/PH/women candidates</p> <p>Mode of engagement - contractual Consolidated fee / pay range - Consolidated consultancy fee of Rs.70,000/-(Rupees Seventy Thousand Only)per month</p>
<p>PR Consultant (01 post)</p>	<p>Essential Qualification Post-graduation in Mass Communication & Journalism or Public Relations or PR & Advertising or Digital Media with 55 % marks or equivalent grade in general category and in case of SC/ST/PH it will be 50% from recognized University or Post-graduation in any subject with 55 % marks or equivalent grade in general category and in case of SC/ST/PH it will be 50% from recognized University and PG Diploma in Mass Communication and Journalism / Advertisement or equivalent areas.</p> <p>Desirable PhD /NET/ SLET Qualified in relevant subject.</p> <p>Job requirement: The consultant would be required to manage IT based solution for creating e-Contents, data management and dissemination besides managing and coordinating the project using Digital solutions.</p>	<p>Experience: A minimum of 5 years of overall experience in relevant areas.</p> <p>In case of Post-graduation with PG Diploma, a minimum of 4 years of experience in relevant areas Age Criteria- not more than 45 years as on 30.04.2024</p> <p>Mode of engagement- contractual</p> <p>Consolidated fee/pay range- Consolidated consultancy fee of Rs. 70,000/- (Rupees Seventy Thousand Only) per month</p>

General Information

1. Applications, in the prescribed format, will be accepted through mail (tsg-merite@edcil.co.in) only as per **Annexure-A**.
2. Only Indian Nationals are eligible to apply for the above positions.

3. Candidates working in Government Organization / PSU must route their application through proper channel, if their department rules require so.
4. Engagement of Academic Consultants, Business Consultant and PR Consultant will be on full working day basis and their place of work will be New Delhi.
5. The prescribed qualification and experience should have been acquired on or before 30.04.2024. Qualifications should be from approved recognized institutions.
6. The selection process will be based on academic qualifications and experience and may include any one or all of these: written test, group discussion and interview as may be decided depending on the total number of eligible applicants.
7. Documents in support of (i) Qualifications (ii) Experience & (iii) Age, etc have to be produced in “originals” as and when called for written test and /or group discussion and / or interview.
8. Age limit: As mentioned in the above table, age to be considered as on 30.04.2024.
9. The experience will be counted as on 30.04.2024.
10. In case of false or insufficient information / lack of proof to ascertain the eligibility of the applicant, their candidature will be summarily rejected at any stage of the selection process and action may be taken any time as deemed fit.
11. Candidates are informed that mere submission of applications OR fulfilling of the eligibility criteria does not entitle them to be called for written test / interview / selection. Call letters and other information pertaining to this recruitment will be sent to shortlisted candidates by email Only. Applicants should ensure that the “e-mail id” and mobile number provided by them in the on line application is maintained active.
12. The Advertisement Number and Online Application Number may be noted for future reference.
13. The Employer reserves the right to upgrade the eligibility criteria, in case a large number of applications are received and also increase or decrease the number of posts, as per its discretion without assigning any reason thereof.
14. The above ranges of the consultancy fees / remuneration mentioned on the table are on consolidated basis and are inclusive of any allowances, if applicable.
15. The appointment of Academic Consultant, Business Consultant and PR Consultant are purely on contract basis initially for a period of one year.
16. EdCIL, based on client feedback reserves the right to discontinue the contractual engagement by giving one month’s notice.
17. The last date of receipt of application is **20.05.2024** (1700Hours).

18. No fees is required to be paid for application for the aforesaid posts.
19. The Employer reserves the right to cancel / modify/withdraw/ postponed his recruitment notice
20. For any query, candidates may write / contact us on the E-mail ID sdey@edcil.co.in

EdCIL (India) Limited

APPLICATION FORMAT
For various positions under E-Vidya, NCERT project
On Contract Basis
(TSG – E-Vidya, NCERT)

(Personal Particulars)

Photographs

1. Post applied for _____
2. Name _____
3. Father's name _____
4. Date of Birth _____
5. Age as on 30.04.2024 _____ Days _____ Months _____ Years
6. Community (SC/ST/OBC/Others) _____
(Attach copy of certificate)
7. Correspondence Address _____
8. Permanent Address _____
9. E-mail _____ Mobile No. _____
10. Nationality _____
11. Particulars of Examinations passed (commencing from Graduation / University Level including Post-Doctoral, if any).

Exam passed	Year of passing	Board/University	Subjects	Percentage

12. Details of Experience (starting with the present post)

Post held	Name of organization	Engagement Period		Total no. of experience	Nature of duties (in brief)
		From	To		
Total no. of experience as on 30.04.2024					

13. If selected, what notice period would you require before joining?

14. Have you ever been found guilty for any offence under law in the past. If yes, please give full information

15. Name and address of two References holding responsible / intimately acquainted with candidates character and work but must not be a relative.

16. In case you have any relative working in this organization, please give details.

17. Any other information you would like to mention

Declaration

I certify that the information given above is true, complete and correct to the best of my knowledge and belief.

(Signature)

(Name of the applicant)

Date: